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FOR IMMEDIATE RELEASE

Jet Boats Rev up the Water Action in Wisconsin Dells

WISCONSIN DELLS, Wis. (May 1, 2018) – It's a pure adrenaline rush on the water, featuring spin outs, power stops and waves of water. It's not the latest waterslide; it's Jet Boat Adventures. Summertime brings with it the opening of Wisconsin Dells' premier powerboat experience, a different way to get wet in the Waterpark Capital of the World®.

"Jet Boat Adventures deliver an exciting ride on the river with skilled pilots performing maneuvers that create big sprays of water; it's definitely a rush," said Dan Gavinski, general manager of Dells Boat Tours.

The high-powered Jet Boats take passengers on a 50-minute thrill ride on the Wisconsin River. Set against an awesome scenic backdrop, expert pilots perform spinouts and power stops that create huge waves of water with one goal in mind – everyone gets wet! You can ride in your street clothes but bring a towel because you will get doused.

The super-charged boats, fueled by up to 1200-horsepower engines, are designed to skim the water with the help of powerful air jets that allow them to travel in water as shallow as 12 inches. The ride focuses on high speeds with experienced pilots throttling the Jet Boat up to 40 mph to perform maneuvers sure to leave passengers drenched. Jet Boat Adventures revs up for its summer run beginning mid-May, weather permitting. Tours go full throttle Memorial Day weekend. The 50-passenger boats operate on both the Upper Dells and the Lower Dells with ticket booths located at either end of the bridge over the dam where the Jet Boats launch from the boat docks. Tickets can be purchased online at <u>www.jetboatadv.com</u>. Prices are \$30 for adults ages 12 and older and \$15 for children ages 4 to 11 (prices include tax). Parents are advised that children ages three and younger are not permitted to ride the Jet Boats.

For those who would like to take a more leisurely river excursion, Dells Boat Tours offers money-saving combination packages with traditional Upper Dells or Lower Dells boat cruises. Packages are also available with Original Wisconsin Ducks amphibious tours, giving visitors a variety of ways to get on the water to see the scenic sandstone cliffs.

Jet Boat Adventures 2018 season runs May 12 through October 8. Call for departure times during the late spring and early fall as they fluctuate with the weather. Otherwise, riders are sure to catch a Jet Boat ride every 30 - 45 minutes 10:00 a.m. to 6:00 p.m. during the peak summer season.

The splash-and-dash Jet Boat Adventures are one of several tour options offered by Dells Boats Tours. For over 165 years, Dells Boat Tours have been a mainstay attraction in Wisconsin Dells delighting travelers of all ages. Tours run on a 7½-mile stretch of the Wisconsin River giving vacationers an up-close view of the rocky cliffs that are the signature of Wisconsin Dells. For tickets and more information please call (608) 254-8555, or visit www.jetboatadv.com.

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